

1. Do you have an MVP/Product accessible on the market?

If you haven't got an MVP or a product, please explain your plans for product development? (750 characters)

2. Have you raised investment before?

If you have raised before, please provide details including the raise amount, when you last fundraised, post money valuation and who your investors were? (750 characters)

3. Are you currently raising investment?

If you are currently raising investment, please provide more details on your round such as your pre-money valuation, total fundraise amount and commitments to date. (750 characters)

4. Are you revenue generating?

If you are generating revenue, please provide more details such as is the revenue recurring, contracted, who is the revenue from e.g. businesses or consumers. Please note, we do not consider grants to be revenue. (750 characters)

5. What problem does your business's products/services address? (750 characters)

6. What is your solution? (1000 characters)

7. What sector are you in?

8. Who are your target market? Describe them (750 characters)

9. Tell us about your team. Give us an overview of yourselves as founders, any key management team, advisors and NEDs? (1000 characters)

10. Why are you the right people to solve this problem? Why you and why now? (750 characters)

11. How will you use the funding from this programme if you are successful? (1000 characters)

12. Is there any additional detail you'd like to include to support your application? (500 characters)

13. Is there anything else we should be aware of that may come up in due diligence? This could relate to previous convictions, personal circumstances, previous failed business etc. To be clear, investigating this would form part of our normal due diligence process but should be outlined now so it can be discussed. (500 characters)